



Alberta Oil Sands Investment Real Estate News®

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Dear Friends and Partners,

With more and more focus devoted to how bad we have things, I thought I'd dig up a mini version of the Hot Dog Parable.

The Hot Dog Parable: There once was a man who lived by the side of the road and sold hot dogs. In fact, he sold very good hot dogs....

He put up highway signs telling people how good his hot dogs tasted. He stood by the side of the road and called out, "Buy a hot dog, mister?" And people bought his hot dogs. They bought so many hot dogs, the man increased his meat and bun orders. He bought a bigger stove so he could meet his customers' demands.

And finally, he brought his son home from college to help out in the family business.

But something happened. His son said, "Father, do you not watch television, or read the newspapers? Do you not know we are heading for recession? The European situation is unstable, and the domestic economy is getting worse."

And the father thought, "My son is a smart boy. He has been to college. He ought to know what he is talking about."

So the man cut down his meat and bun orders, took down his highway signs, and no longer stood by the side of the road to sell his hot dogs. His sales fell fast overnight. "You're right son," said the father, "We certainly are in a serious recession."

If you're worried about the man who sold hot dogs, his story has a happy ending. Luckily for him, he had a daughter too. His

daughter was able to show him that attitude, commitment and belief are what it takes to change, succeed and even sell hot dogs. After all, there are many folks who still want to buy them, 'recession' or not.

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Economic Skies Still Clear Over Edmonton Retailers Report Little Fallout from Crisis

Bill Mah and Darcy Henton, The Edmonton Journal
Published: Monday, November 10

EDMONTON - If Edmontonians stopped reading business news headlines, or worse, their investment fund statements, would they even notice the global economy slowing, credit tightening and stocks plunging? Not at Sunterra Market downtown.

"Personally, we haven't seen anything slow down here at all," said Sunterra Market catering manager Irene Jensen. [READ MORE](#)

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Builder Says They're Slowing, Not Stalling

Bill Mah, The Edmonton Journal.
Published: Monday, November 10

EDMONTON - One of the best-known homebuilders in Alberta constructs too many homes that suddenly no one wants and seeks court protection from creditors. A cautionary tale of the Alberta economy?

Only if it's true -- and Jay Westman insists rumours swirling around of Jayman MasterBuilt's demise are false. [GET THE FULL STORY.](#)

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Only a month and a half until 2009. Join us while we cash in on some of the great deals in the Edmonton market this winter. You'll feel better knowing your capital is growing safely, month after month and not exposed to the roller coaster rides taking place everywhere else.

Thank you,

Todd and Danielle Millar-

P.S. Stay ahead by checking out Danielle's daily blog at [Edmonton Real Estate Investor](#) for all your cutting edge market news and information.

P.P.P.S. Don't forget to visit our website and take advantage of the Resource Tools and product section including REIN's #1 real estate books and Quick Start homestudy sets at a discount. Get your copy of the Canadian Success Stories book and the Top Ten Alberta Towns for 2008.

